

# VIEW: An Assessment of Problem Solving Style™

## Call for Research

The authors and publisher of *VIEW: An Assessment of Problem Solving Style™* maintain a strong commitment to scholarly research. This document invites proposals for original research using the VIEW inventory, and provides specific guidelines for the submission, review, and approval of such proposals.

**Scope of the Call for Proposals.** We seek research that will contribute to our understanding of problem-solving style and its applications and to the ongoing body of knowledge about the VIEW instrument, its uses, and its continuous improvement.

**Support Available.** We will consider proposals that involve support for the use of the VIEW inventory on a free or reduced cost basis in conjunction with approved research projects. We will also accept proposals to support participation in the VIEW Advanced Training Program on a free or reduced-cost basis, on a tutorial basis or as part of a scheduled program, in order to assist researchers in extending their skills in using the VIEW instrument. We are *not* able to support: salaries or stipends to investigators, clerical personnel, or research subjects; travel; costs or services relating to data analysis; or institutional overhead or indirect costs. We are not able to sponsor all of the requests we receive. We reserve the right to approve or decline support for any proposal at our sole discretion.

**Applying for Support.** Applicants must submit a written proposal. We prefer to receive proposals in the form of a Word document, submitted as an email attachment. Submit the proposal to: don@creativelearning.com. We will also accept proposals submitted by traditional mail to: VIEW Research Proposals, Center for Creative Learning, 4921 Ringwood Meadow, Sarasota, FL 34235, USA. Please do **not** send proposals by fax! We will accept proposals at any time during the year. Please allow ample time for the review and approval process. We may need up to four to six weeks to review proposals and make our decisions. Your written submission to us must include:

- Your current curriculum vitae. In addition to your professional background and experience, please be certain to include specific information concerning your training and experience in tests and measurements, research, and statistics.
- The title of the proposed research and the body of the proposal (limited to a maximum of 12 double-spaced pages, 12 point font, with one-inch margins). The body of the proposal should state:
  - The specific research questions
  - The rationale for the study and a concise summary of relevant literature
  - The specific rationale for the use of VIEW in the study
  - The proposed research design (including methods, procedures, sample, and data analyses)
  - Anticipated implications and importance of the results
  - Documentation of your plan for review and approval of the study in relation to your institution's policies governing use of human subjects in research and informed consent.
  - Your proposed time line with anticipated starting and completion dates

- The specific support you are requesting (in relation to the guidelines regarding support available, stated above).
- If you are a student, specify the degree on which you are working, the name and address of the institution, and your department or program. You must also provide a letter of endorsement and support from your advisor or committee (including the principal advisor's name, title, address, phone number, and email address).

**Criteria for Reviewing Proposals.** We consider many factors before sponsoring any new research initiatives. These include a number of factors relating to the conceptual and methodological quality of the proposed research. Since we are a private, for-profit corporation, however, we also consider additional criteria for reviewing proposals. As a result, we may be unable to support some proposals that are technically sound but outside the scope of our specific criteria for support. The extended criteria we use to review requests for support include:

- Is the principal investigator affiliated with a college or university? Is the proposed study related to the investigator's established professional specialization or area of expertise?
- If the principal investigator is a graduate student, seeking to conduct research as a Master's thesis or doctoral dissertation, has the proposal been reviewed and approved by the student's advisor or advisory committee? Is there evidence of awareness of, and compliance with, the institution's policies regarding the use of human subjects in research?
- Does the initial request provide a concise but complete description of the proposed project? Is it conceptually and methodologically sound?
- Does the proposal specify clearly the nature and extent of support requested? What other funds are committed to the research project, and from what sources? Is the request reasonable, in our judgment, in relation to the support available?
- Does the proposed research hold promise for extending or enhancing our understanding of problem-solving style (and specifically of the VIEW instrument and its applications)? Will the results be of interest and value to other scholars or practitioners who review, study, or apply VIEW?
- Is the proposed research unique in relation to past or present research efforts relating to VIEW? Does it pose questions that differ in important ways from other proposals or from previously completed research?
- How many other research requests are currently being supported or are under consideration? What would be this proposal's priority for support in relation to other proposals currently under consideration?

We also consider the nature of requests in relation to the appropriate use and protection of our intellectual property. VIEW is a proprietary tool, not a "public domain" instrument, and therefore, must be used within the guidelines and procedures we have established for its use. If your written proposal meets our criteria and receives our approval, we will contact you and provide a written agreement for your review and signature.

The VIEW instrument and report forms, all published VIEW support materials, the *VIEW Technical Manual*, and the *VIEW Facilitator Guide* are protected intellectual property of the VIEW authors and/or the Center for Creative Learning (“VIEW IP”). Your approved use of any VIEW IP does not convey any rights, ownership, or authorship to you. Any materials, new tools, techniques, or modifications of existing VIEW IP that you may make will be considered “works for hire,” and will be the property of VIEW’s authors, who will retain all rights, including copyright, of such works. All materials or techniques previously copyrighted remain the property of their original copyright holder.

All proposals approved for support must adhere to the following requirements and procedures:

- The researcher must register as a VIEW User, sign and submit the VIEW User Agreement, and pay the basic VIEW User registration fee (\$165.00 U.S. if use will be limited to the VIEW print edition, or \$215.00 U.S. if use will include VIEW On-Line™). [This requirement may be waived for student researchers who will use VIEW under the direct supervision of a primary adviser who is already a registered VIEW user. The student researcher must comply with all requirements of the VIEW User Agreement, and use VIEW only under the primary adviser's direction. If the student researcher wishes to be eligible to continue to use VIEW beyond the present study, however, he or she must also register as a VIEW User.]
- Support in the form of free or reduced cost for VIEW use applies only to the approved research project.
- You agree to submit, upon completion of the research, a copy of all data and a copy of any paper, presentation, project report, book, thesis or dissertation that results from the project.
- You agree that you will not copy VIEW or include the VIEW instrument or scoring keys in any project report, article, book, thesis, or dissertation.
- You agree to follow accepted professional ethical guidelines and standards for research (e.g., those set forward by the American Psychological Association) in conducting and reporting your research.

To learn more about the VIEW inventory, visit [www.viewstyle.net](http://www.viewstyle.net).

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